1. What is the most appropriate no. of clusters for the data points represented by the following dendrogram:



a) 2

b) 4

c) 6

d) 8

**Answer: b) 4**

2. In which of the following cases will K-Means clustering fail to give good results?

1. Data points with outliers

2. Data points with different densities

3. Data points with round shapes

4. Data points with non-convex shapes

Options:

a) 1 and 2

b) 2 and 3

c) 2 and 4

d) 1, 2 and 4

**Answer: d) 1, 2 and 4**

3. The most important part of is selecting the variables on which clustering is based.

a) interpreting and profiling clusters

b) selecting a clustering procedure

c) assessing the validity of clustering

d) formulating the clustering problem

**Answer: a) interpreting and profiling clusters**

4. The most commonly used measure of similarity is the or its square.

a) Euclidean distance

b) city-block distance

c) Chebyshev’s distance

d) Manhattan distance

**Answer: a) Euclidean distance**

5. Is a clustering procedure where all objects start out in one giant cluster. Clusters are formed by dividing this cluster into smaller and smaller clusters.

a) Non-hierarchical clustering

b) Divisive clustering

c) Agglomerative clustering

d) K-means clustering

**Answer: b) Divisive clustering**

6. Which of the following is required by K-means clustering?

a) Defined distance metric

b) Number of clusters

c) Initial guess as to cluster centroids

d) All answers are correct

**Answer; d) All answers are correct**

7. The goal of clustering is to-

a) Divide the data points into groups

b) Classify the data point into different classes

c) Predict the output values of input data points

d) All of the above

**Answer: d) All of the above**

8. Clustering is a-

a) Supervised learning

b) Unsupervised learning

c) Reinforcement learning

d) None

**Answer: b) Unsupervised learning**

9. Which of the following clustering algorithms suffers from the problem of convergence at local optima?

a) K- Means clustering

b) Hierarchical clustering

c) Diverse clustering

d) All of the above

**Answer: a) K- Means clustering**

10. Which version of the clustering algorithm is most sensitive to outliers?

a) K-means clustering algorithm

b) K-modes clustering algorithm

c) K-medians clustering algorithm

d) None

**Answer: a) K-means clustering algorithm**

11. Which of the following is a bad characteristic of a dataset for clustering analysis-

a) Data points with outliers

b) Data points with different densities

c) Data points with non-convex shapes

d) All of the above

**Answer: d) All of the above**

12. For clustering, we do not require-

a) Labeled data

b) Unlabeled data

c) Numerical data

d) Categorical data

**Answer: a) Labeled data**

**Q13 to Q15 are subjective answers type questions, Answers them in their own words briefly.**

13. How is cluster analysis calculated?

**Answer:** The number of clusters should be determined according to the context and goal of your analysis.

14. How is cluster quality measured?

**Answer:** We can use the average value of all objects in the data set.

15. What is cluster analysis and its types?

Answer: Clustering model closely related to statistics based on the models of distribution.

Types: **centroid-based; density-based; distribution-based; hierarchical; constraint-based and fuzzy clustering.**